All-in-one EPoS for theatres and cinemas

The pitch-perfect solution for seamless service.

ICRTOUCH

Put the spotlight on **enhanced efficiency.**

Settle the nerves with an intuitive ecosystem that helps you work smarter not harder. Perfect for theatres, the ICRTouch ecosystem streamlines your day to day operations by maximising efficiency.

Streamline customer experience from the moment tickets are scanned, all the way until the curtain call. Designed with efficiency in mind, the seamlessly integrating solutions reduce queues and speed up your front of house, hospitality, and retail operations with ease.

From selling programs and taking card payments with hand-held devices in the auditorium, to streamlining front of house ticket scanning and seamlessly managing multiple interval orders, you'll find all the necessary tools from one reliable EPoS provider.
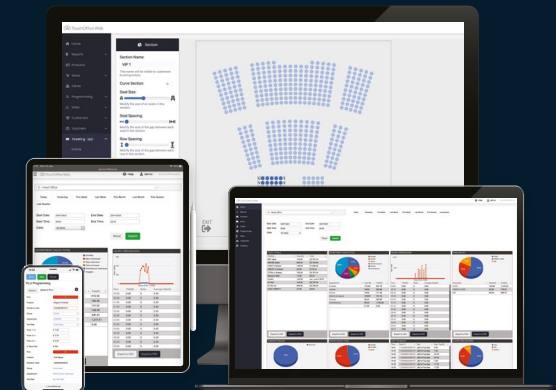
CLERK: REBECCA
CHANGE

CUSTOMER: JASMINE
393 POINTS

1	LARGE TOFFEE POPCORN
1	LARGE SWEET & SALTY POPCORN
1	COKE
1	DIET COKE

POINTS EARNED: 185

4 NO

TOTAL: £26.58

Benefit from back-office management.

Gain significant insight into your operations with 200+ built-in reports, and be in a position to make decisions that support your business.

TouchOffice Web+ provides you with a transparent dashboard to gain a complete bird's eye view of your theatre's operations and instantly make changes anytime, anywhere.

More than just back-office reporting, the cloud based management system gives you control over your entire estate, from staff, stock, menus, pricing and everything in between.

Designed with efficiency in mind, TouchOffice Web+ also integrates with a range of accounting software, allowing you to send your sales information directly to HMRC, making tax easy, reducing administration hours and minimising mistakes.

Seamless integration.

All solutions from ICRTouch integrate seamlessly, providing you with the most up to date insights and order information.

0% commission.

ICRTouch solutions charge 0% commission so you can keep 100% of the profit in your pocket.

Customisable.

Add your branding and rearrange menu items, promotions and products in any way you see fit.

Diverse revenue streams.

Maximise income by implementing multiple ordering platforms and benefit from more diverse revenue streams.

Cost saving.

With a suite of digital solutions, your business can operate more sustainably by requiring less physical resources.

Remote programming.

Make instant or scheduled changes to your pricing, promotions and products across your entire estate.

Reduce mistakes.

Let intelligent automation take the strain, whether it's order taking, stock control, accounting and more.

Reduce queues.

Reduce queues at the entrance and around your hospitality and retail areas with a range of streamlined solutions.

Loyalty schemes.

Entice repeat custom and foster ongoing engagement with comprehensive loyalty schemes.

Push notifications.

Entice customers with bespoke push notifications about upcoming shows, latest discounts and promotions.

Intelligent reporting.

Gain a complete bird's eye view of all your operations and drill down to specific data at the click of a button.

Stock management.

Keep a close eye on your hospitality and retail stock to make sure you never run out of your best sellers.

Set the stage for success with **flexible solutions.**

Mix and match several elements of the ICRTouch Business Application Platform and implement a combination of solutions that meets your exact requirements. Whether it's digital order taking, customer accounts & loyalty features, online reservations, self service kiosks, digital ticketing and more, you'll find a combination of solutions that's just right for you.

By offering a seamless booking process, speeding up transactions, reducing queues and catering to a variety of ordering preferences; the business application platform completely streamlines the customer journey, making it the perfect solution to complement show night service.
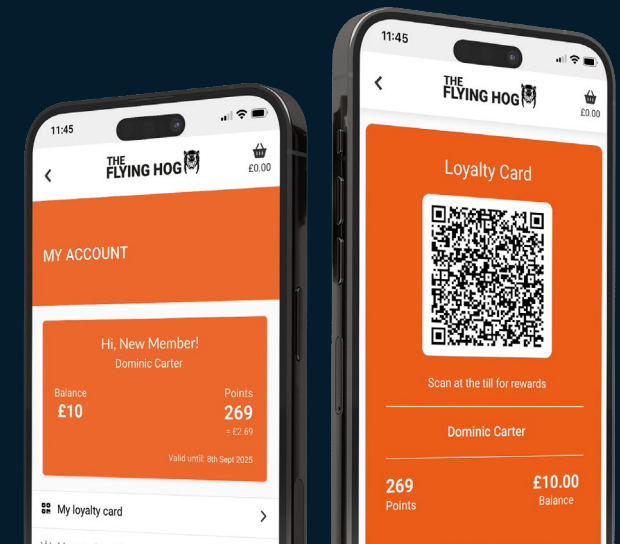
Foster **ongoing engagement.**

Gain complete control over your loyalty schemes, whether that's creating bespoke discounts and comprehensive points schemes, gifting funds to customer balances or rolling out customer specific promotions to create brand advocacy.

The customer accounts feature within the ICRTouch business application platform makes it effortless for customers to collect points, claim rewards, view their order history and more, ultimately facilitating the management of your loyalty schemes. Thanks to unrivalled flexibility, points and customer balances can be used to gain discounts on consumable products, merchandise and even show tickets.

Fostering ongoing engagement becomes effortless with the ability to send personalised push notifications to customers' phones, enticing them with your latest deals and upcoming shows.

Skyrocket revenue with a robust ticketing system.

Give your theatre a comprehensive solution to effectively manage every event. From handling ticket structures, memberships, event tickets, upgrades, validation options for specific date ranges, timed sessions and more, Ticketing gives you complete control.

Thanks to seamless integration, customers can purchase tickets across your TouchPoint till and via the business application platform elements, effectively diversifying your revenue streams.
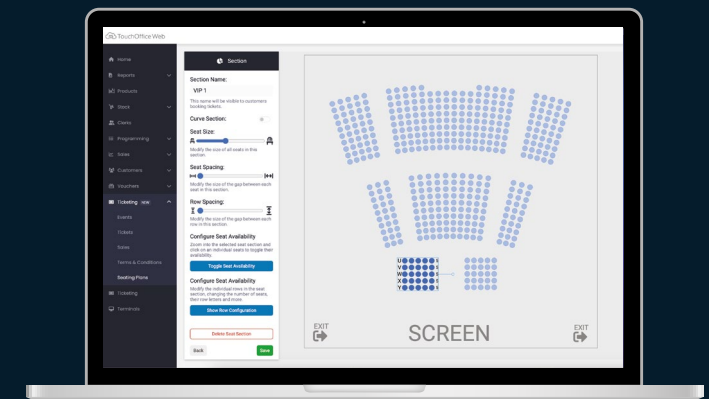
The solution offers a companion Entry Ticket Scanner app to give you the flexibility of effectively validating tickets by scanning customers' verification details from the palm of your hands. The Entry Ticket Scanner is perfect for venues where it's not practical to have a static till terminal.

Create bespoke seating plans.

The solution also provides you with the ability to set up and tailor your own unique seat plan creator.

The seat plan creator allows you to configure variable seat types, adjust the seat numbering system and place additional landmarks such as emergency exits, hospitality outlets, merchandise stores and stage identification to improve guest experience.

The intuitive feature gives customers the flexibility to consider their seat selection and choose locations that match their preferences for the best possible experience.

Streamline your theatre operations with a seamlessly integrated ecosystem.

All software solutions from ICRTouch have been designed and developed with streamlined operations in mind. Improve efficiency and provide your customers with the best possible experience both in-venue and online, and benefit from increased revenue alongside improved customer experience.

You could be benefiting from a whole system that integrates seamlessly from day one. Gain complete confidence and peace of mind with a low cost, tried and tested solution.

📟 TouchPoint   ☁ TouchOffice Web

🪑 ByTable   📱 SelfService

🎟 Ticketing   🖥 Digital Signage

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