

All-in-one EPoS for fish & chip shops

Durable, intelligent solutions to improve efficiency.



Multi-channel orders, managed by one EPOS.

Giving your customers flexibility on how they place their orders will help you manage that Friday evening rush more efficiently than ever, and ultimately, increase revenue.

As well as over the counter ordering via a TouchPoint till, the ICRTouch solution lets your customers order via your TouchTakeaway online website or downloadable app, from hand-held PocketTouch devices to help you bust the queues, and even SelfService interactive kiosks.

Orders taken from all channels are instantly synced through the TouchPoint till and on to the TouchOffice Web back-office management software, giving you real-time access to sales data and insights. Further enhance the efficiency of your order handling operation by implementing TouchKitchen, the intuitive kitchen display system.



Serve quicker with kiosks.

Not only will implementing SelfService significantly reduce queues, but you could also be seeing an uplift in order totals of 58%.

In the fast-paced world of QSRs, SelfService kiosks are now the norm, and for good reason. As well as increasing overall transaction values, the implementation of interactive kiosks can significantly increase the sales of high-profit driving product lines such as sides, sauces and drinks.

As the digital revolution continues to shape the way consumers interact with your business, and to keep up with growing customer demand, explore the options for implementing SelfService within your fish & chip shop.

Increase transaction values by **58%**





Speed up service.

Reduce queues and improve customer experience by processing orders quicker, improving efficiency across your business.



0% commission.

Online and in-app ordering solutions offer 0% commission, allowing you to keep more of your hard-earned profits.



Increase revenue.

With order taking from webshops and apps to kiosk and counter, you'll be increasing revenue across all channels.



Scalable.

Solutions that allow you to easily expand, managing multiple sites, no matter the size of your operation.



Flexibility.

Customers can enjoy fish & chips in your restaurant, delivered to their door, or as a takeaway, all managed from one system.



Real-time decisions.

With easy access to real-time sales data, you can quickly identify trends and be in a position to react instantly.



Staff management.

Keep accurate records of staff time and attendance by utilising clock in/out functions, making payroll a breeze.



Promotions.

Easily schedule promotions and offers to completely remove the admin of changing prices alongside discount schemes.



Meal deals.

Fully customise mix and match deals and linked menu levels on your EPoS to quickly prompt staff with the correct options.



Ease of use.

Designed to be intuitive and customisable, your staff will pick up the functions of your new EPoS in no time.



Driver management.

Use built-in EPoS features to easily and efficiently manage all your delivery drivers and orders.



Loyalty schemes.

Engage repeat custom with innovative loyalty schemes to entice customers to return time and time again.

Work smarter with engaging, branded digital signage.

Improve customer experience and help reduce queues with efficient digital signage and order point collection display screens.

Present your menus in an engaging, effective way with your business branding on full display. As well as showing off your product offering in the best possible light, digital TouchMenu signage helps you save money on printed updates.

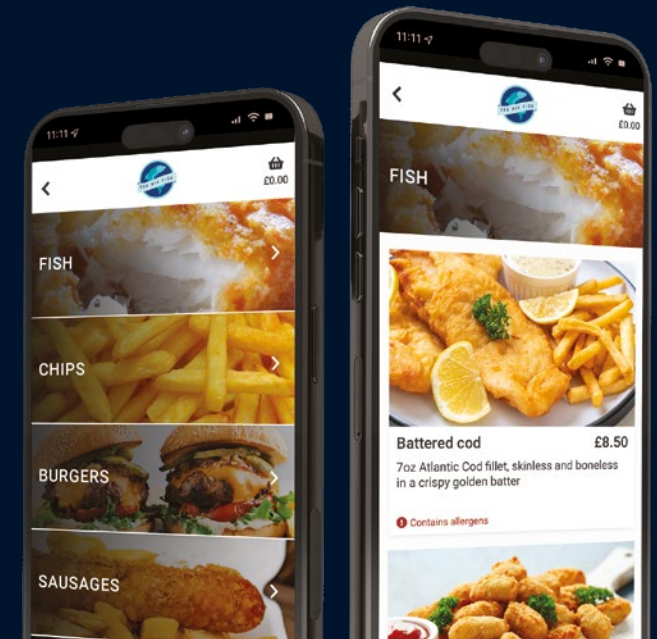
Further enhance your digital signage with the implementation of CollectionPoint. Order status display screens integrate seamlessly with the wider ecosystem, keeping customers informed of their order progress, helping you reduce complaints and improve customer satisfaction.



Delivery, collection & eat-in.

With a bespoke TouchTakeaway webshop and app, your customers can place their orders for eat-in, delivery, or collection from their very own devices.

Downloaded from the Google Play or Apple App stores, customers can not only view your menu and place their orders, but also manage their loyalty account. If you're running a loyalty points scheme, or want to send notifications to customers with deals, it can all be handled via your own app.



Case study.



ICRTouch offers scalability

A renowned Fish & Chip shop located in Stonehaven, Aberdeenshire was facing a significant challenge in managing their operations efficiently due to their unconnected EPoS and ecommerce platforms. Recognising the need for a streamlined and integrated solution, they worked closely with our Authorised Partner to upgrade their EPoS and transition to an all-in-one ICRTouch system.

ICRTouch's integration of various functionalities into one TouchOffice Web system, such as order management, inventory control, and reporting, allowed the restaurant to streamline their workflows and eliminate redundant tasks.

The upgraded EPoS system provided comprehensive reporting capabilities. The management gained access to real-time data on sales, stock, and customers, enabling them to make data-driven decisions and optimise operations. By leveraging insights, Redcloak could identify top-selling items to drive revenue growth.

The ICRTouch system allowed for efficient order processing, reducing waiting times and enhancing customer satisfaction. TouchPoint's user-friendly interface and intuitive touchscreen design also simplified the ordering process, providing a smooth and enjoyable experience for customers.

The all-in-one integrated solution not only met Redcloak Fish Bar's current requirements but also offered scalability for future growth.

"Redcloak Fish Bar's decision to upgrade their EPoS system with a single ICRTouch-based solution proved to be a game-changer for their business. The streamlined operations, seamless integration, comprehensive reporting, improved customer experience, and scalability offered by the upgraded system empowered the restaurant to achieve new levels of efficiency and profitability."

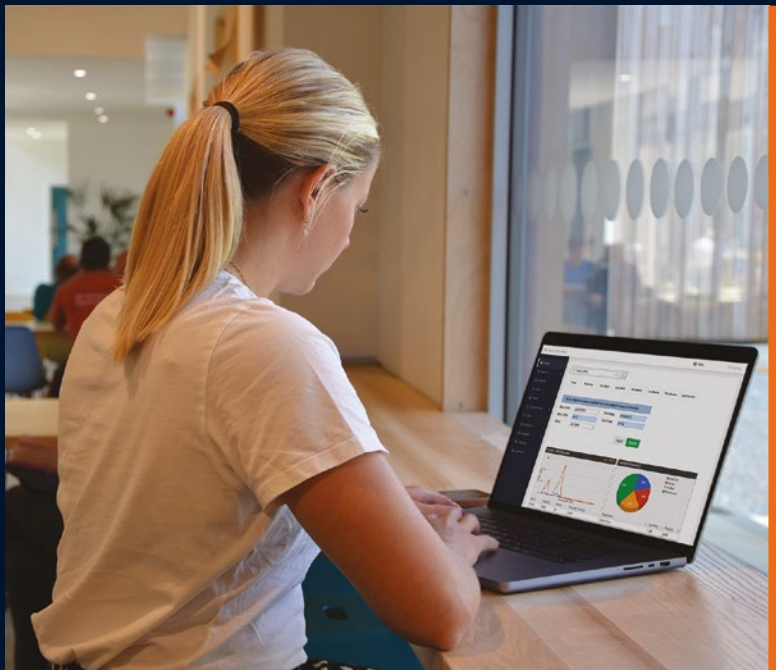


Streamline your operations with one simple, fully integrated ecosystem from ICRTouch.

It really is worth taking the time to evaluate and consolidate your current systems. Are you battling confusing, complicated reports that aren't easy to access? Are your teams still using printed tickets? Or are your customers getting frustrated with your ordering process?

All software solutions from ICRTouch have been designed and developed specifically for the hospitality industry, with ease of use in mind.

Every solution from ICRTouch integrates seamlessly with the wider ecosystem, allowing you to effectively and efficiently manage your business with an all-in-one EPoS solution.



Speed up tax returns with account management integrations.

TouchOffice Web integrates seamlessly with three of the top HMRC-recognised accounting providers; Xero, Sage and Quickbooks. Making tax digital has never been easier thanks to a fully streamlined process. Avoid frustrating reporting and reconciliation by sending your sales data directly, minimising mistakes and reducing the hours spent on administration.

