ICRTOUCH

INCREASE SEASONAL FOOTFALL AND
REDUCE STAFF PRESSURES

with effective customer engagement and intuitive solutions

UKHOSPITALITY

BII — TRUSTED PARTNERS

LOVE YOUR PUB®

THE NATIONAL PUB & BAR AWARDS 2025 — PROUD SPONSOR

ICRTOUCH SOFTWARE IS ALREADY USED BY APPROXIMATELY 50% OF THE UK'S INDEPENDENT PUBS AND BARS.

Solutions to help you work smarter, not harder

ICRTouch has been supporting the UK's hospitality industry for **over 30 years**, proud to be working with owners and tenants across the country to develop and provide efficient solutions to the industry's toughest challenges.

Whether it's streamlining the order process with at-the-bar, at-table, self-service or remote order devices; improving guest experience with customer loyalty features; reducing mistakes with digital kitchen management; or even increasing footfall with intuitive event and ticket coordination, our solutions have been developed with pub and bar owners like you in mind.

Just some of the brands we work with...

ST AUSTELL
EST. BREWERY 1851

Heineken®
TRADE MARK

SHEPHERD
NEAME
SINCE 1698
BRITAIN'S OLDEST BREWER

HALL&WOODHOUSE
17 77

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Handle seasonal events with ease

From Santa's Grotto and group Christmas bookings, to New Year's Eve celebrations and VIP parties, with digital Ticketing in place you'll be managing events easier than ever.

Ticketing gives you flexibility to create unlimited events and ticket types with enticing designs to engage customers instantly. Seamless integration with all sales channels means tickets can be purchased across TouchPoint tills, ByTable apps and SelfService kiosks, diversifying revenue streams and boosting overall ticket sales.

Add in the Entry Ticket Scanner app to speed up door entry and ticket validation too!
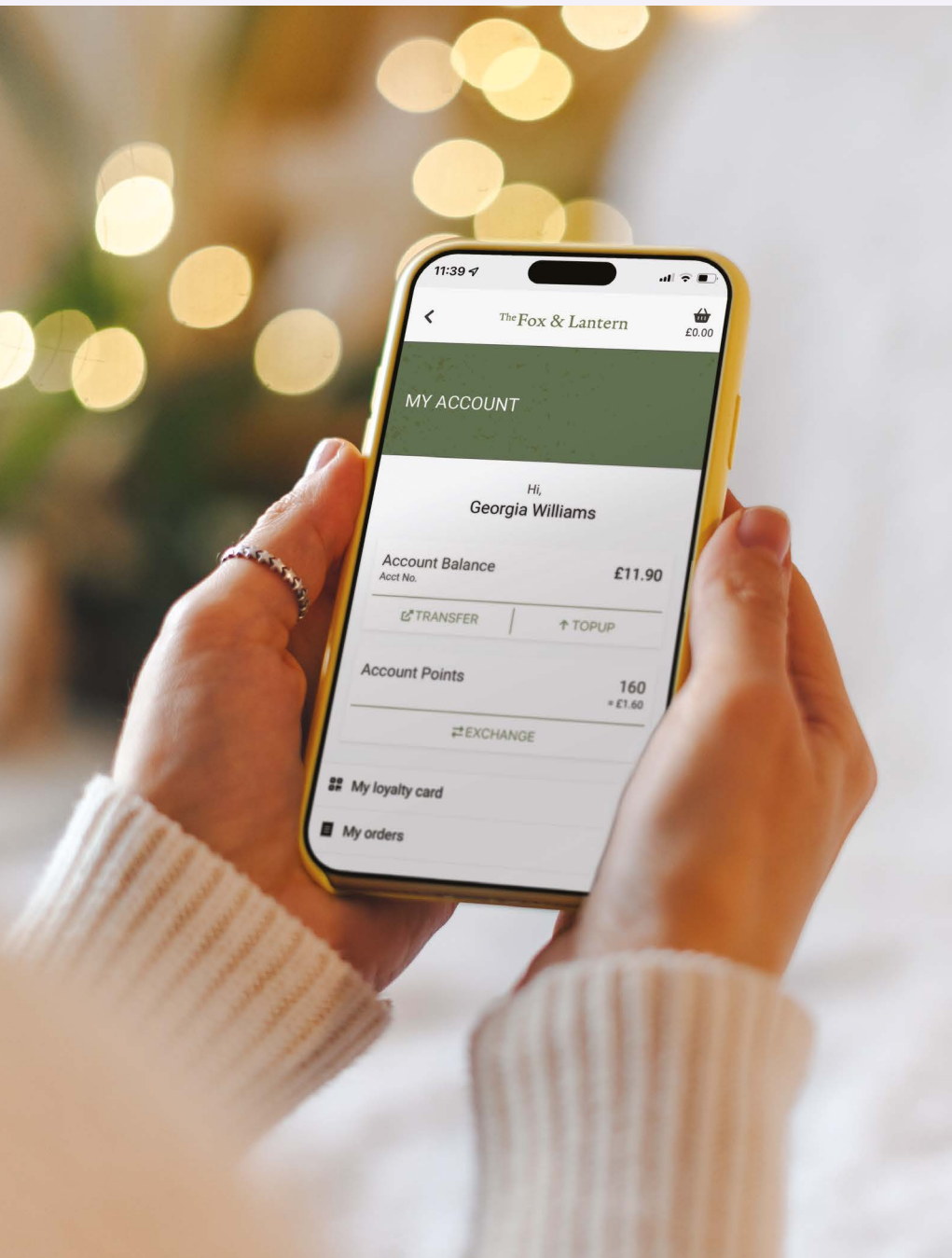
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Improve guest retention with loyalty features

Built-in customer account and loyalty functionality makes it easy to run engaging promotions and encourage repeat business throughout the festive season. Accounts within ByTable self-ordering apps enable customers to store details, view past orders, quickly reorder and store tickets.

Want to keep your customers coming back time and time again?

Implement gift cards and vouchers to help spread the festive cheer. Award bonuses to their accounts, or start intuitive points schemes, all developing customer loyalty and retention.

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TouchPoint lite

Hand-held, all-in-one EPoS

Introducing...the pocket-sized EPoS powerhouse, packed with functionality and features to help you seamlessly manage seasonal footfall.

Versatile and flexible, TouchPoint lite integrates with various hardware, including iOS, and Android hand-held devices, as well as payment terminals, giving a complete all-in-one solution, ideal for handling pop-up bars, outdoor kiosks, at-table orders and more.

Whether you require an extra pair of hands behind the bar for quick and efficient order and payment taking, or need a temporary solution to streamline entry to your upcoming Halloween event and Bonfire Night celebrations, TouchPoint lite effortlessly handles it all.

The solution seamlessly operates with 4G connectivity, making it the perfect tool for temporary set ups and providing unrivalled reliability to continue trading, even in the event of a WiFi cut.

Strengthen your operations with a full ecosystem

✔ **Work smarter, not harder, and handle the increased festive footfall with ease this season.**

⤊ **Increase order totals by 40% on average with the implementation of SelfService interactive kiosks.**
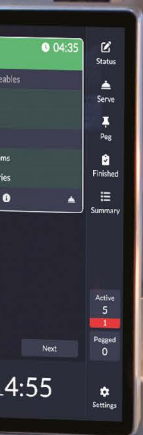
🔒 **Deter no-shows and secure deposits with TouchReservation online table booking.**

📊 **Unleash the power of data with real-time reporting from TouchOffice Web+.**

👨‍🍳 **Reduce mistakes and improve communication with TouchKitchen order management screens.**

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Breeze through the festive season with efficient EPoS solutions.

Implement a fully integrated EPoS setup to help you work smarter, not harder this season. Improve customer experience, whilst freeing up your staff at the same time.

Find your local Authorised ICRTouch Partner now at icrtouch.com/where-to-buy

Scan the QR code to watch the pub & bar ecosystem video.

TouchMenu

Customer Loyalty

Payments

Ticketing

TouchOffice Web

TouchReservation

TouchStock

TouchPoint

Order 27
Please collect your order

CollectionPoint

PocketTouch

ByTable

TouchKitchen

SelfService