

All-in-one EPoS for attractions

Enhance visitor experience
with intuitive solutions.



Robust EPoS to manage every type of attraction.

Gaining a bird's eye view of your visitor attraction operations whilst ensuring seamless customer experience can be challenging without the right systems in place. If you're struggling with long queues, confusing hospitality service, challenging stock control and unhappy staff, it may be time to replace systems that aren't benefiting your business.

Luckily for you, the robust and reliable ICRTouch ecosystem offers a range of features and functionality to complement your operations. Benefit from diverse revenue streams, seamless processes, satisfied customers and everything in between from one reliable EPoS provider.

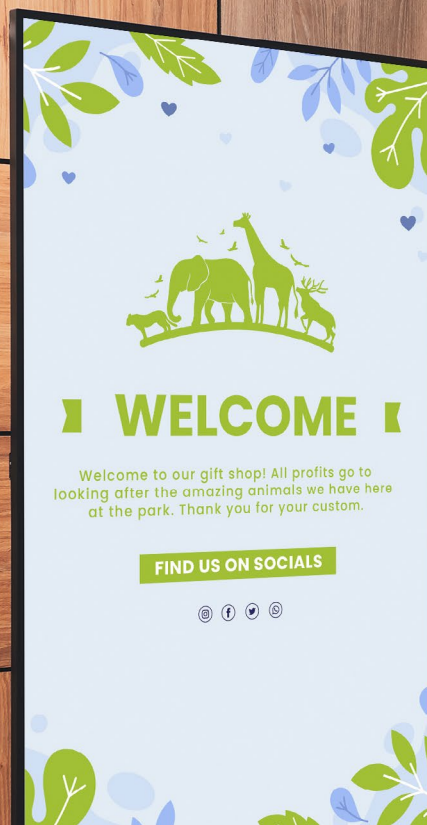
Comprehensive Ticketing solution.

Gain full control and benefit from seamless ticket management.

The robust cloud based ticketing software from ICRTouch gives you access to infinite designs and flexible ticket criteria, so ticket prices and aesthetics can be seamlessly tailored to meet the needs of your attraction.

Ticketing integrates with the wider ICRTouch ecosystem, meaning tickets can be sold via the business application platform including; ByTable, TouchTakeaway and SelfService, and even stored within customer accounts.

To further help you improve the efficiency, the solution offers a companion Entry Ticket Scanner app which can be downloaded from the Google Play Store and Apple App store, giving you the flexibility to scan and validate tickets from absolutely anywhere and significantly reducing queues.





Diverse revenue streams.

Implement multiple ordering options and benefit from diverse revenue streams across your entire estate.



Customer accounts.

Let customers store tickets, points and balances, review past transactions and take advantage of loyalty schemes.



Reduce queues.

Speed up service and reduce queues by letting intelligent automation streamline your operations.



Digital displays.

Transform your venues' look and feel with a range of engaging digital displays via a single terminal.



Bespoke promotions.

Create bespoke deals and promotions in TouchOffice Web to entice customers and skyrocket revenue.



Cost saving.

Reduce mistakes and identify a range of cost saving opportunities with intelligent reporting.



0% commission.

Unlike many other ordering channels, ICRTouch solutions charge 0% commission, allowing you to keep 100% of the profit.



Quick stock management.

Keep a close eye on your stock to make sure you never run out of your best selling items.



Security features.

Easily overlay your EPoS data on your CCTV, improving security and helping you detect and deter theft.



Loyalty features.

Reward your most loyal customers and entice repeat custom with comprehensive loyalty schemes.



Push notifications.

Send personalised push notifications to customers' devices to inform them of your latest discounts and promotions.



Remote programming.

Make instant changes to your pricing, promotions and products across your entire estate whenever required.

Introduce a range of profit driving solutions.

Pick and choose which elements of the Business Application Platform are right for your attraction to help you work smarter not harder; whether it's placing digital orders, customer accounts & loyalty features, online reservations, implementing self service kiosks, digital tickets or even interactive maps, there's a combination of solutions to meet your needs.

Customer account functionality allows your visitors to collect points, claim rewards, view previous transactions, store tickets, and view your bespoke interactive map, all from their personal device. Combined with the ability to send personalised push notifications with TouchOffice Web+, the functionality entices customers, improves visitor experience and completely streamlines the customer journey.

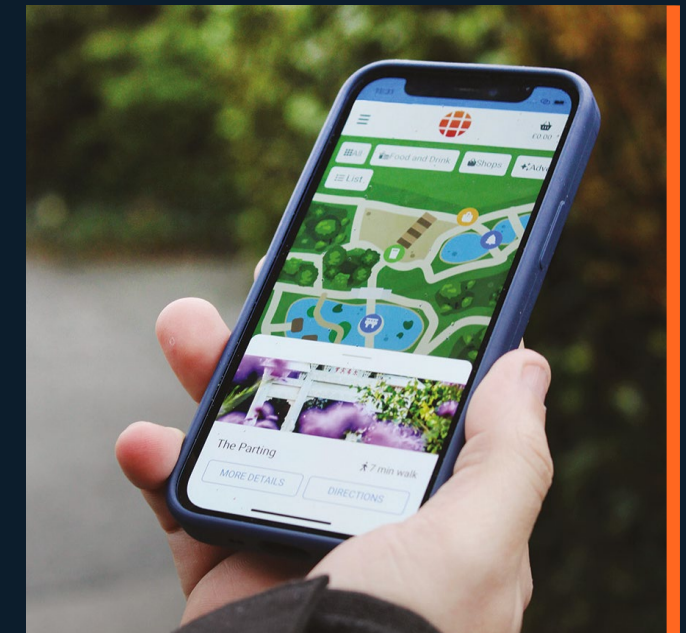


Interactive maps.

Designed with attractions and large venues in mind, the intuitive interactive map functionality enables an engaging, bespoke designed digital visitor map to be created.

Give visitors to your venue the best chance of seeing it all thanks to an illustrated bird's eye map view that's GPS correct, all accessible within your app.

Visitors can filter points of interest by customised categories, search specific areas and view directions from their location to a specified point on the map, providing a significantly improved guest experience for all.



Streamline your hospitality outlet operations.

Managing your high footfall hospitality outlets during busy periods can be made simpler by having an intuitive EPOS system in place. Streamline the customer journey from start to finish by speeding up service and reducing mistakes.

Whether orders are placed via your ByTable app, SelfService kiosks or PocketTouch digital order taking devices, they appear instantly on TouchKitchen order management screens, reducing mistakes and miscommunication. Once an order is completed, kitchen teams can notify customers via CollectionPoint order progress screens at the click of a button, significantly speeding up service.

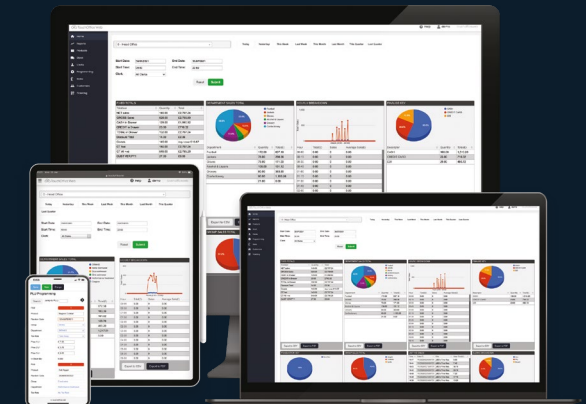


Seamless business management.

Take control and unlock in-depth data across your business with the almighty TouchOffice Web+.

Delve into over 200 built-in reports including best selling products, year on year business performance and even staff activity, and use the power of data to make intelligent decisions from anywhere in the world, at any time, on any device.

More than just a reporting tool, the back-office management system covers all areas of your business, with intuitive features such as comprehensive digital ticketing, bespoke voucher creation, engaging loyalty schemes, third party management integrations, scheduled reports, cash management and more. Keeping track of ticket sales, retail performance and hospitality outlets all in one dashboard has never been easier.





Benefit from a seamlessly integrating software ecosystem

All ICRTouch systems have been designed to integrate seamlessly, in order to provide businesses with a robust solution to streamline operations, improve customer experience and boost revenue. Whether you're operating a theme park, funfair, museum or anything in between, ICRTouch solutions improve efficiency across your entire estate.

ICRTouch's Authorised Partner Network extends throughout the UK and Ireland, ensuring that no matter where you are, there is quick and reliable support available nearby.

 TouchPoint

 TouchOffice Web

 ByTable

 SelfService

 PocketTouch

 TouchKitchen

 Ticketing

 CollectionPoint



[Click here to reach out to your local Authorised Partner to find out more](#)