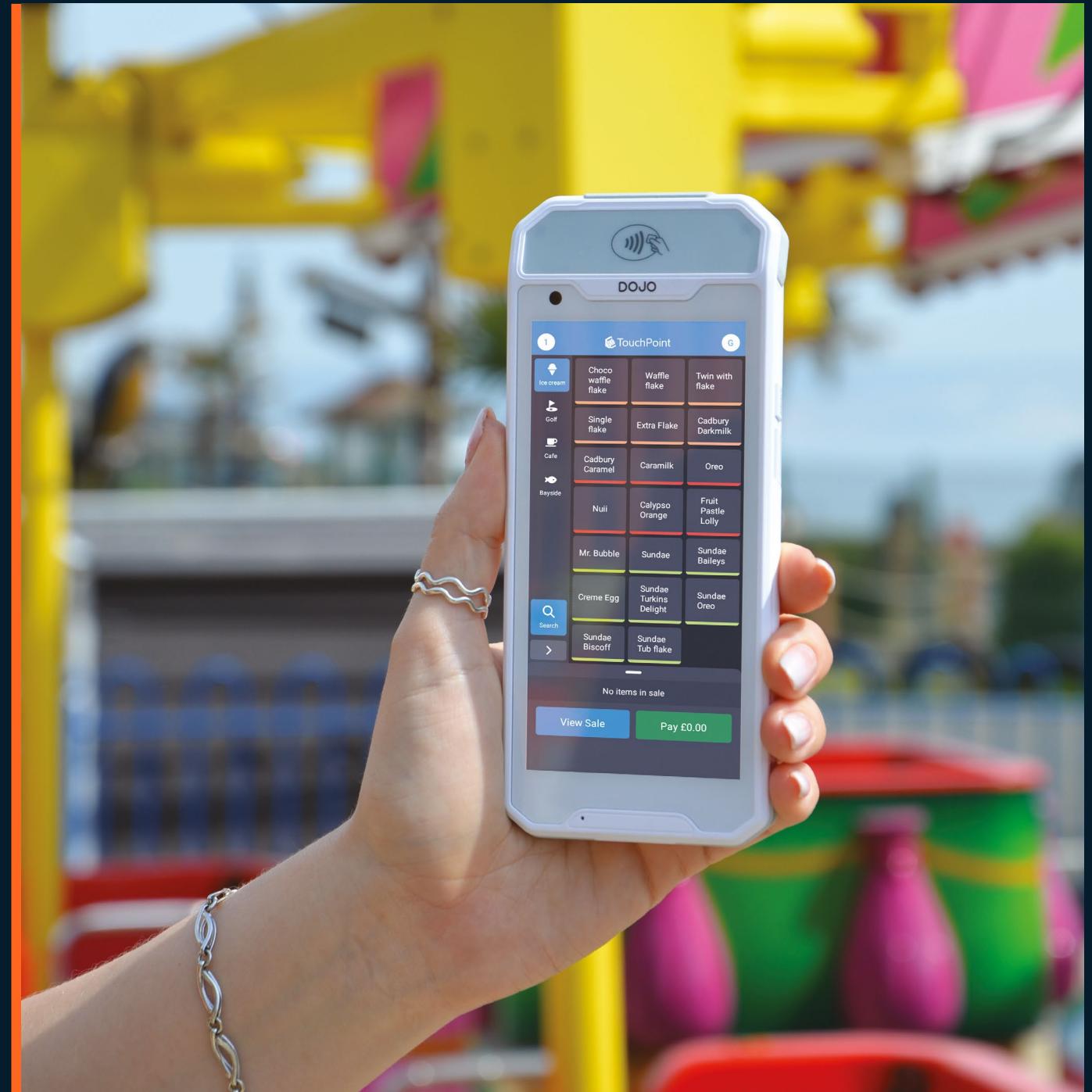


# All-in-one EPoS for seamless event management

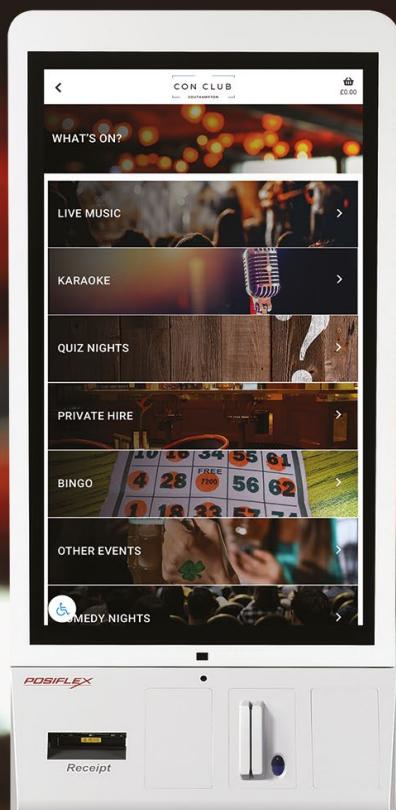
Enhance customer  
experience with  
intuitive solutions.



# Streamlined efficiency with flexible solutions.

Designed with streamlined operations in mind, the ICRTouch ecosystem offers a range of robust and reliable solutions to support the events industry. Whether it's orders, payments, ticketing, reporting, loyalty or even digital signage, seamlessly manage your festivals, live music, awards ceremonies and every event in between.

ICRTouch solutions offer unrivalled flexibility to configure a set up that supports your style of operations the most, whether it's the entire ecosystem, specific elements of it, or even a single lightweight all-in-one device to cover your EPoS operations. Choose a set up that works for you, and benefit from higher profits alongside satisfied customers.



# Intelligent reporting.

Gain access to your event performance instantly, from any device, anywhere.

TouchOffice Web back-office software means you can not only manage, but also view reports for every aspect of your event – from the number of tickets scanned through the door and overall site capacity, to individual product performance at every retail outlet and stock levels in the bar.

TouchOffice Web becomes your one-stop solution for oversight of your event operations, allowing you to view everything in one place, making it easier than ever to react and adapt on the go.





## Orders and payments.

Operate TouchPoint lite on a payment terminal from one of our payment providers to give an all-in-one solution.



## Customer accounts.

Allow customers to store their details and entice them with loyalty schemes customer account functionality.



## Back office reporting.

Delve into 200+ reports in TouchOffice Web at the click of a button and make informed decisions.



## Flexible hardware.

Operate TouchPoint lite on various size tablets or even a mobile phone with 4G connectivity.



## 0% commission.

Unlike other ordering channels, the order-to-table solution charges 0% commission, so 100% of the profit stays in your pocket.



## Stock information.

Display live stock information to streamline service by ensuring orders are only placed for what's available.



## Associated items.

Improve customer experience and boost revenue with automated upselling in ByTable.



## Scalable.

ICRTouch solutions can be scaled effortlessly, giving you peace of mind to grow your business with ease.



## Customisable ticket designs.

Entice customers with bespoke ticket designs that reflect your branding and type of event.



## Seamless integration.

ICRTouch solutions integrate seamlessly, providing you with all the latest information at your service.



## Diverse revenue streams.

Cater to a variety of customer preferences by implementing multiple ordering solutions and benefit from diverse revenue streams.



## Unlimited ticket types.

Run multiple events and multi-site operations with various ticket structures and unlimited ticket types.

# Cut down queues with a portable EPoS solution.

EPoS that's lightweight on hardware but heavyweight on features, TouchPoint lite essentially provides you with a portable EPoS solution to effectively manage your events.

The solution has been built for purpose to work on hand-held, smaller devices such as tablets and phones, allowing users to fully operate on 4G connectivity, meaning no more complicated, expensive network setups. Every member of your bar, food outlet or retail teams can carry a device on a lanyard and take orders on the go to reduce queues, making it the perfect tool for those fast-paced outlets.

To further streamline order taking, and support you in the non-stop environments of busy events, why not take this a step further, and integrate TouchPoint lite with a payment terminal? Take both orders and payments from behind the bar, or even from the queue on a single device, and eliminate the need for complicated set ups.



# Intuitive functionality.

A streamlined version of TouchPoint's full service EPoS, with TouchPoint lite you'll find all the necessary functionality you'd expect from comprehensive EPoS set up in a single TouchPoint lite device.

Whether it's allergen alerts to keep your customers safe, cash drawer functionality to offer flexible payment options, built-in reporting to track performance and make informed decisions, or even live stock information, the robust features are here to support your event staff every step of the way.



# Comprehensive ticketing with unmatched flexibility.

Running multiple events and multi-site operations has never been easier. A digital ticketing solution lets you fully customise detailed ticket pricing structures with unlimited ticket types, custom designs, date/time tariffs, multi-ticket discounts, membership passes, upgrades and customised data fields. This flexibility essentially allows users to seamlessly tailor any ticket to their preference, making it the ultimate tool for streamlining events.

Seamless integration with the wider ICRTouch ecosystem means customers can purchase tickets from TouchPoint tills, ByTable online ordering solution and app, and SelfService kiosks, diversifying revenue streams and catering to a variety of customer preferences at the same time.

Once purchased, digital tickets are provided via email, and can be stored in a ByTable app customer account, meaning validation on the door is quicker than ever.

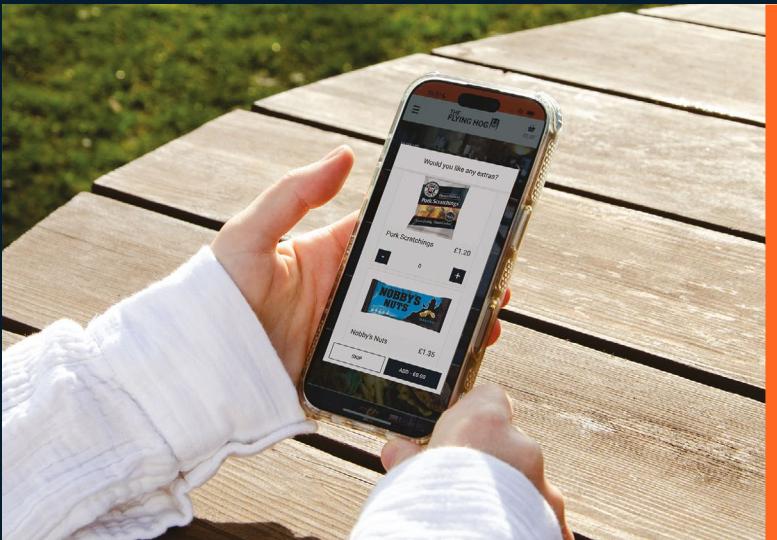


## Entry ticket scanner app.

Each digital ticket is QR code encrypted, meaning tickets can be stored within ByTable customer accounts and validated within seconds and luckily for you, the solution is accompanied by an Entry Ticketing scanner app which can simply be downloaded onto Android and iOS devices.

The app scans and validates tickets and allows users to access customer verification details in the palm of their hand. Perfect for temporary event setups, you can significantly reduce queues by assessing ticket validity and customer details within seconds.





## Benefit from a seamlessly integrating software ecosystem

All ICRTouch systems have been designed to integrate seamlessly, making it effortless to implement a combination of solutions to streamline operations, improve customer experience and boost revenue.

ICRTouch's Authorised Partner Network extends throughout the UK and Ireland, ensuring that no matter where you are, and what event you're planning on hosting, there is quick and reliable support available nearby.



**TouchPoint**



**ByTable**



**Ticketing**



**TouchOffice Web**



**PocketTouch**



**TouchPoint<sup>lite</sup>**

[Click here to reach out to your local Authorised Partner to find out more](#)